



ACADEMIA DE STUDII ECONOMICE BUCUREȘTI  
Consiliul pentru Studiile Universitare de Doctorat

**ȘCOALA DOCTORALA**  
**Economie și afaceri internaționale**  
Piața Romană 6, București 010374  
<http://doctorat.ase.ro/economie-si-afaceri-internationale>

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## INVITATION

**Workshop 9 – 12 June: 17.00 – 19.00**

Location:

Bucharest University of Economic Studies

Room: P7 – 704 / P7 Piața Romana Building

Guest Professor: **Jérôme Deschênes**,

Professor of data sciences and accounting, Université du Québec en Abitibi-Témiscamingue, Canada  
Director, Laboratoire sur l'acceptabilité sociale de l'exploitation des ressources naturelles (LASERN)

- **Monday, June 9 – Research Seminar**

*Working Paper Discussion:*

*“Institutional Investors and Corporate Social Performance: An Investor-Level Perspective”*

The paper will be shared with participants at least one week prior to the session to allow for a fruitful discussion.

- **Tuesday, June 10 – Presenting at International Conferences**

*From preparing compelling slides to handling unexpected questions*

A practical workshop on how to craft an effective conference presentation and engage confidently with diverse audiences.

- **Wednesday, June 11 – Founding and Leading a Research Lab: The LASERN Story**

*Inside the Participatory Research Laboratory on the Social Acceptability of Responsible Natural Resource Exploitation Projects*

From the lab's inception to its current research agenda, this session offers a behind-the-scenes look at launching and co-managing a research lab as an early-career academic.

- **Thursday, June 12 – Using Generative AI Tools in Academic Research**

*From prompt engineering to ethical considerations*

A rapid tour of how tools like ChatGPT can support academic workflows—along with a critical discussion of risks, limitations, and responsible use.

For registration, please use this form:

<https://forms.gle/8xAThMyRFFZcvERX9>

**Prof. univ. dr. Cristian Valeriu PĂUN**

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